

JENNY ANDERSON

lifestyle, travel, story-telling

20 / 12 / 1996 / Eased in North East Scotland

For as long as I can remember I have loved the outdoors. As children my siblings and I were treated to happy camping holidays on the West Coast of Scotland, spending hours fishing, rockpooling and painting. Alongside my love for the outdoors was my passion for art. With a mother who was a talented kritwear designer and ex art student it was easy for me to let my creative sice flow and flourish. With this support photography soon took priority, and at the age of 10 I recieved my first compact camera.

When I moved onto my first SLR I was privately tutored by Louise Kerr and Kyle
Hamilton for several years before attending college. This also gave me the opportunity to
voluntarily assist them for experience from 2010-2015. From there I studied my HND in
Photography at NESCol and graduated in 2016, winning Best Work on the Wall at our end of year show.

After my graduation I decided to follow a cifferent path and booked a one way flight to Australia via Thailand. Since then I have travelled around 20 countries around the world, growing a passion for travel photography, culture and a slow and appreciative lifestyle. While travelling I did several jobs for tour group. I also was delighted to achieve my first published spread for well-renowned Outback Mag, Australia.

In 2020 I finally took the leap into freelance work, resulting in dipping my toes in wide variety of exciting jobs. This included spending several months working in-house with Scottish Field Magazine, shortly followed by two years with incependant Scottish eyewear and apparel brands Tens, Danielle Rattray and Dark North who I still have the pleasure working closely with. With this experience I now have an established style in Fashion, Product, Lifestyle and (back to my roots!) Travel photography.





PUBLISHED, AWARDS & EXHIBTIONS

AWARDS

Runner-up in the BIPP National College Awards 2016

Best Work on the Wall at NESCOL End of Year Exhibition 2016

Shortlisted in the Top 100 of the John Byrne Awards 2017

Shortlisted in the Scottish Nature Photography Awards Environmental Category, February 2020

Highly Commended in Scottish Landscape Photographer of the Year 2022

EXHIBITIONS

Group Exhibition at NESCol End of Year Show 2016
Temporary Group Exhibition at Fruitmarket Gallery, Edinburgh / John Byrne Awards January 2017
'Enjoy the journey' Solo Exhibition at Hy, Stonehaven, November 2019
'A Traveller's Dye-ry' Collaborative Exhibition at Hy, Stonehaven, October 2021
Scottish Landscape Photographer of the Year Tempory Group Exhibition at Bonnie & Wild, Edinburgh, January 2023

SELECTED PUBLISHED WORK

Outback Mag (Australian) December/January 2018: 'Captured by Marree' photo-essay (6 page spread + writing)
Trend Magazine, July/August 2020: 'Holidays at Home' Travel feature (3 page spread + writing)
Scottish Field Magazine, pulished for mutiple stories (2-8 page spreads) from February 2021-December 2023, including the LUXURY issue 2021

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YARN | The Journal of Scottish Yarns, published in Issue 4 for cover of Helen Lockhart of Ripples Craft

INTERNSHIPS & ASSISTING

Hamilton Kerr Studios, Kirriemuir photography assistant 2012-2016 Scottish Field, 2-month internship as main photographer 2021 In House Photographer with Dark North, Danielle Rattray & Tens 2021-2023

EAST NEUK SEAWEED





WORK WITH ME

As an easy-going person, you can expect to have a lot of fun during our shoot without the usual pressures of being in front of a camera. With years of shooting and travel experience I am adaptable to quickly changing situations - be it in challenging weather conditions or a busy indoor environment.

I will deliver personal images that fit your brand and business seamlessly while still screaming your passion and indentity. Capturing your work in a non-invasive and natural way is my approach, giving us a relaxed environment to share your personality and story. Whether you are just starting out or have been in the game for years, I will work with you to create a clean and powerful voice to make you and your brand stand out.

Driven strongly by sharing the experience of real life and relatable situations create something beautiful.

If that sounds good to you, then lets start getting some idea's on paper!





WILD SWIMMING for Scottish

SELECT CLIENTS

Dark North









DANIELLE RATTRAY.

Nº **11**

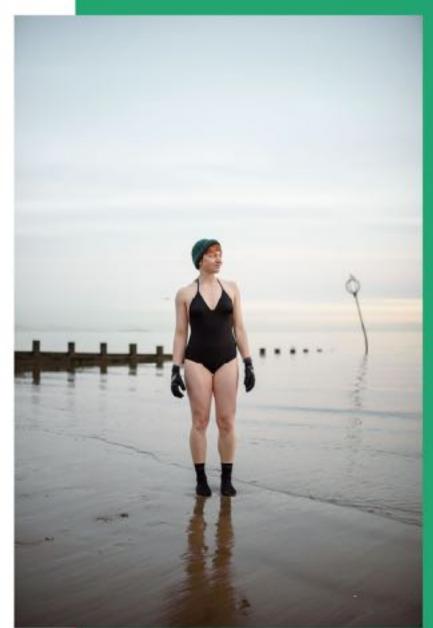
















"Jenny is a wonderful photographer and has excellent people skills too - a perfect mix of talents! I wouldn't hesitate to recommend her work. She spent an afternoon with me in the NW Highlands taking photos of my studio life and I very quickly forgot that she was holding a camera. Loved the results."

Rowena Dugdale, Red Ruby Rose

"Jenny has taken photographs for me twice now and I have been blown away by them. Jenny has a way of making you feel really relaxed and definitely has a unique ability to catch the moment in beautiful lighting. I wouldn't hesitate to recommend Jenny for both portraits or for product shots. Really good value and super professional."

Claire Bentley, Cookston Crafts

"Jenny took group and individual team photos for us at Hyve Architects. She immediately put us all at ease and managed to capture our personalities really well in shots that were so much better than standard corporate photos. A talented, creative photographer. Great value for money. Would recommend!"

Nikki Ritchie, Hyve Architects





RATES

FULL DAY // £700 HALF DAY // £400

All rates are subject to change and travel fees, these should be viewed as a guide only.

PRODUCT







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